



HOOD RIVER COUNTY SCHOOL DISTRICT

Excellence. Every student. Every day.

April 2, 2019

TO: Board of Directors

FR: Sarah Braman Smith, Wy'east Middle School Principal

RE: Riding for Focus Grant

EXPLANATION:

Wy'east Middle School has been awarded the Specialized Foundation Riding for Focus Grant. The grants focus is to measure brain activity after cycling in order to validate the research that reaching target heart rates through the Riding for Focus program can lead to positive social, academic, and health outcomes. The award for this grant is 31 Specialized bicycles valued at \$1000 each and \$1500 worth of professional development.

Presenters: Emily Kohner, WYMS Reading Teacher
Andy Nelsen, WYMS Science Teacher
Brian Stenberg, WYMS PE Teacher
Eugene Strobeck, WYMS Language Arts Teacher

Supplementary
Materials: Grant Award Notification Documents and Video

Recommendation: Hood River County School District School Board accept \$32,500 of in kind funding from the Specialized Foundation Riding for Focus Grant.

Proposed Motion: I move that the Hood River County School District School Board accept \$32,500 of in kind funding from the Specialized Foundation's "Riding for Focus" Grant.



THE SPECIALIZED FOUNDATION

Grant Giving Organization:

The Specialized Foundation
15130 Concord Circle
Morgan Hill, CA 95037
EIN: 47-2817949

Grant Recipient:

Wy'East Middle School
3000 Wy'East Rd
Hood River, OR 97031

Date Grant Awarded:

April 2019

Description of Grant:

Riding for Focus School Program is designed to provide schools with everything they need to get 6-8 grade students riding, including:

- **Riding for Focus Curriculum** an Innovative physical education curriculum, that educators earn CEU credits, developed and maintained by sports pedagogy leaders at CMU
- **Learning Management System** with ten-year subscription for each classroom seat, that delivers frequent updates and teaching tools with access to the network of Riding For Focus champions around the world
- **Quick Start Teacher Training** is a multi-day in-person training. It's a great opportunity to experience the program first hand with other prior champions and corroborate with their current class of new R4F trainers. Training on lessons, teaching methodologies, and the platform tools for teaching.
- **Equipment:** Fleet of bikes and helmet plus startup maintenance equipment and training tools (ex. Tire change training exercise: wheels, tires, tubes)

Riding for Focus provides a combination of cycling, fitness, and academic performance, all while instilling a lifelong passion for cycling for students who participate in the program.

Valuation of Grant:

\$31,000

School Name: Wy'East Middle School Hood River County School District

Bikes Awarded: 31

Note: Number of bikes awarded to each school were decided upon by various factors. At a future date, there will be the opportunity to purchase additional bikes at a discounted price should you need to supplement your fleet or if your program grows in size.

Dear School Champion,

Thank you for submitting your video application to partner with The Specialized Foundation's Riding for Focus cycling program. We have been incredibly inspired by your stories, motivations, diversity and drive to integrate cycling into the school day.

It was extremely difficult for us to select the final recipients from the pool of highly qualified applicants, and after careful consideration of all applications, **we are pleased to inform you that your school has been selected to receive the Riding for Focus grant for the Fall 2019 program!**

Included in this award, you will receive a fleet of mountain bikes and helmets, a starter maintenance kit, a program curriculum, a community partnership that will include your local Specialized retailer to help build bikes, and the opportunity for one to participate in mandatory program training and support at Specialized Headquarters in Morgan Hill, CA from **16 July to 18 July** (yes, we had to change the dates!). If your school provides professional development funds that would assist in covering your travel to champion training please let us know as early as possible.

Please keep this exciting news confidential to the school team and public till 17 April. On 16 April you will receive a media activation kit with details to promote your award locally and postings for social media. **Note:** you will receive the School Program Agreement by email on 1 April. The agreement must be signed and returned by 12 April to have your school included in the The Specialized Foundation's Press Release and Media Kit.

In the coming weeks, we will reach out with two scheduled times to meet via group video conference to discuss the next steps in our journey together.

On behalf of the Specialized Foundation, we'd like to congratulate your school on being awarded the Riding for Focus grant for the 2019-20 school year! Direct any questions to Meagan.Daniel@SpecializedFoundation.org

Best Regards,

The Specialized Foundation Team
#RidingForFocus